



Jonas Fries

jonasfries.com

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QUALIFICATIONS

SOFTWARE

Photo: Photoshop,
Lightroom

Illustration: Illustrator,
Procreate

Layout: InDesign

Motion: After Effects,
Premiere, Blender

ACADEMIC RECORD

MSc Design ('20): 4.6 ; pass
range: 5 (optimal) - 3

BSc Intl Business ('17)

Higher education entry
qualification ('11)

SKILLS

Design: Concepting to
implementation

Research: RTD and
stakeholder analysis

Writing: Academic/
creative

LANGUAGE

German C2 (Mother
tongue)

English C2

Italian C1 (rusty)

Spanish B1

WORK EXPERIENCE

MCQUHAE & CO

HONGKONG, CHINA

Dec.-Jan., 2021

Brand consultancy and web design for
a Hongkong based lawfirm

AUDI

INGOLSTADT, GERMANY

Feb.- May, 2020

Master thesis project: Developing
interaction design concepts for VR based
productivity work in vehicles

AUDI SPORT

INGOLSTADT, GERMANY

March - Aug., 2018

Experiential marketing: Visual as well as
written content creation

IWD

NEW YORK, US

Jan. - June, 2016

Key account management, visual content
creation and software training

EDUCATION

LINKÖPING UNIVERSITY

NORRKÖPING, SWEDEN

-June 2020

MSc. Design with focus in
visual media

ELON UNIVERSITY

ELON, UNITED STATES

-May 2017

BSc. International Business

ESB BUSINESS SCHOOL

REUTLINGEN, GERMANY

-June 2015

BSc. International
Management